

OUTREACH AND RESOURCES



COMMUNITY CONNECTIONS

Produced by the New Terminal A Redevelopment Community Outreach Offices of Elizabeth and Newark

EWR REDEVELOPMENT COMMUNITY OUTREACH OFFICES - 2024 REPORT

In As the New Terminal A (NTA) remains at the forefront of essential initiatives as the opening was highly anticipated. In 2024 New Terminal A received numerous accolades to celebrate its innovations. This year we celebrated the prestigious five-star rating by Skytrax, the preeminent aviation industry ratings firm. The rating was awarded following a detailed audit of the terminal's facilities, operations, and provision of customer service. The Skytrax ratings are considered a global benchmark of airport excellence, based on a detailed audit and an assessment of an airport's product and front-line service standards. The five-star terminal rating recognizes airport terminals that provide exceptional standards of facilities and staff service to customers across all front-line areas of the airport environment.

The EWR Outreach Team remain committed to providing the host communities surrounding Newark International Airport with insightful programs curated based on the community's needs and hosted forums as it relates to the remaining areas of the extensive redevelopment project. The team worked strategically to continue to meet and engage with the community at every capacity by hosting virtual events, hybrid events and a significant priority to shift to in-person events.



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Interactive Book Readings for National Paper Airplane Month in collaboration with Union County Boys and Girls Club Summer Camp Program.

Constituent Engagement:

The statistics to the right capture an aggregate of the EWR Redevelopment Community Outreach Team's overall targeted engagement with local MWBEs, Job Seekers, and External Stakeholders. More specifically, the statistics illustrate the number of "touches" -- emails, phone calls, and/or meetings with the specific category of "clients". External stakeholders include elected officials at the federal, state, county, and local level; community-based organizations and advocates; chambers of commerce; nonprofit or other business-related organizations.



MWBE

21,044



EVENTS HELD

56



JOB SEEKERS

32,789



TOTAL ATTENDEES

9,618

DID YOU KNOW?

The Outreach Team has personnel available to assist in filling out the certification application free of charge. For available appointments, please contact us @ anewewr@panynj.gov.

Annual Job Fair held at the New Terminal A.

Workforce Initiatives:

LOCAL HIRES

The agency experienced an uptick in local hiring since the inception of the outreach offices in 2019; with a significant increase attributed to the initiation of the Salesforce Platform and enhancement to our existing Workforce Development Programming. Content and events were made possible with the collaboration amongst the agency's Employee Resource Groups (EBRGs), Port Authority's Human Resources Department (HRD), the Council for Airport Opportunity (CAO) and local Community Based Organizations (CBO).

In 2019, those hired from the footprint cities of Newark and Elizabeth for Newark Liberty International Airport (EWR) were 19%. To date, approximately 33% of badged employees at EWR are from hyper local cities of Elizabeth, Newark and Jersey City with 61% being from the local counties of Union, Essex and Hudson. In 2023, 18 events were held with Council for Airport Opportunity and the Human Resource Department, with nearly 2,300 attendees. Historically, the Outreach Team works collaboratively with the following local networks to mobilize their job seeking experience; Latinos, Veterans, Special Needs, Women, Minority Groups, School Community, Senior Citizens, Faith Organizations, Second-Chance populations. Below are examples of programming curated and enhanced to support local talent in the community.

EWR AND NEW TERMINAL A JOB FAIRS

In efforts to support operations following NTA Grand Opening earlier this year, operator Munich International Airport, in conjunction with Council for Airport Opportunity, held subsequent job fairs at the New Terminal A to support EWR hiring needs. The team hit a new record where we hosted over 3,500 local members of the community to match them to opportunities with over 23 employers and 3,285 job seekers represented the communities of Essex, Union and Hudson Counties.

The Community Outreach Team held a series of job informationals, *Resume Building, You Attended A Job Fair – What Next, Badging and Security Informational* in English and Spanish and additional local Career Job Fairs in effort to support the airport's hiring needs.



Annual Job Fair held at the New Terminal A.

SEPTEMBER S.T.R.O.N.G.

In August 2021, Congress passed a resolution categorizing the month of September as National Workforce Development Month. As a result, the team executed their annual #September S.T.R.O.N.G. – Successful Training Resources for Our New Generation. In 2024, the outreach team held an evening Bilingual Resume Building hosted by Council for Airport Opportunity, efforts included; Email Campaigns for Airport Security and Badging (offered in both English and Spanish), and Airport-wide Job Fair held at EWR Terminal A.

LATINO ENGAGEMENT

In effort to further support the local Latino Community, the outreach team collaborated and partnered with the Agency's Employee Business Resource Group (EBRG) Port Authority Hispanic Society (PAHS), Newark Public Library, Elizabeth Public Library, United Airlines, Council for Airport Opportunity, and New Jersey Legislative District 20 and 29 for English, Spanish and Portuguese engagement. Outreach staff led the engagement for the Port Authority Hispanic Society Annual Breakfast where local Newark creative, Janetza Miranda headlined the entertainment segment, alongside Brayan Llamaza from Latin Connection NYC dance company. Dancing from national dance, salsa and led a lively, interactive presentation with the PAHS board members.

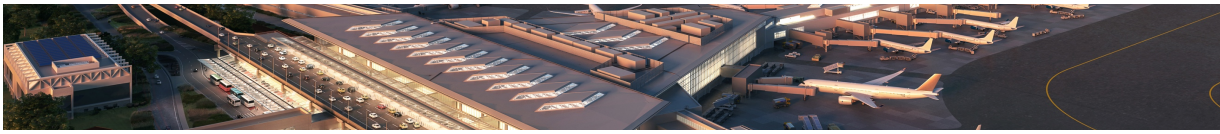
The Outreach Team received feedback from the Latino community regarding programming with a preference in in-person activities due to technical challenges layered onto language barriers. As the transitioned back to in-person programming in 2024, we held an in-person Bilingual Resume Building Workshop hosted by Council for Airport Opportunity in collaboration with LD29 Senator Teresa Ruiz. 18 local job seekers attended the event, receiving hands-on assistance with their resume in preparation for the annual.

WOMEN CRUSH WEDNESDAYS #WCW

Finally, throughout Women History Month, the EWR Redevelopment Outreach Team host an annual #WCW Women Crush Wednesday series and offer an array of programming to celebrate and support women in our community. Guest speaker included, The City of Elizabeth Councilwoman Patricia Perkins, Director of Aviation, Sarah McKeon, and local women-business owners. Below are examples of successful initiatives.

- Resume Building for Women
- Women Business Enterprise Certification Informational
- Interview Skills for Women

FOR MORE INFORMATION ABOUT THE NEW TERMINAL A
REDEVELOPMENT PROGRAM, PLEASE VISIT WWW.EWRREDEVELOPMENT.COM



OFFICE OF SECOND CHANCE

The Office of Second Chance (OSCE) experienced a significant pivot during 2024 as they underwent reorganization upgrades. The plan was to revitalize the program through means of strategic partnerships and curating a process to funnel willing able and career-ready candidates from the second-chance population. In 2024, XXX individuals were hired at the Port Authority through this valuable program. The program experienced the highest engagement with community-based organization for this population within the agency and local airport facility since the inception of the office.

Office of Second Chance Employment started a reintroduction program with local Community Based Organizations. The goal was to reengage with previous (MOU) recipients and streamline the vetting process for second chance candidates when seeking assistance and employment from OSCE. To date OSCE has signed MOUs with New Jersey Re-Entry Corp, Restore Ministries and Probation JOBS, supporting OSCE candidates with resources and workshops as they enter the workforce.

OSCE Metrics New Jersey

January - December 2024	
Enrollments	985
Referrals	32
Placements	63

Notable workforce topics in 2024 were:

- In Person Resume Building *En Espanol*
- Hybrid Resume Building
- Careers in Aviation
- Navigating a Job Fair
- Interview Skills
- Council for Airport Opportunity Orientation

Diversity, Equity & Inclusion:

SUPPLIER DIVERSITY POOL

The EWR Redevelopment Outreach Team recognizes that fostering a diverse and inclusive business environment is essential to driving economic growth and innovation. By actively engaging and supporting our local Minority/ Women/ Small/ Disadvantaged / Business Enterprises, the agency strengthens local communities, creates jobs, and ensures equitable opportunities in the region. In collaboration with the Office of Diversity, Equity & Inclusion and the agency's EBRGs. **30 events targeted over 2183 participants.** Such events were executed to increase the supplier diversity database:

- Doing Business with the Port Authority
- Certification Workshops
- Procurement Trainings
- 1-1 Certification Assistance
- Networking Opportunities
- Technical Assistance Workshops
- Small Business Series

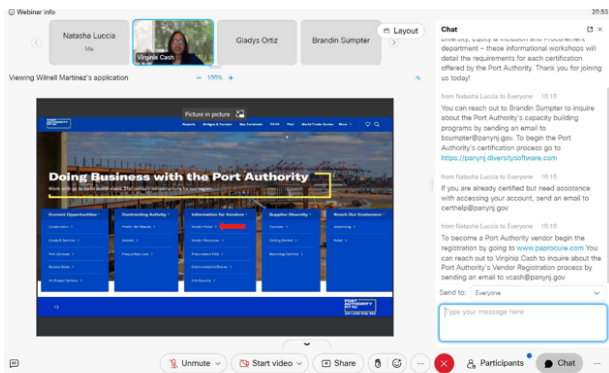
AIRTRAIN NEWARK REPLACEMENT PROGRAM

The Port Authority of New York and New Jersey announced the selection of joint-venture firm, Tutor Perini/O&G to replace the existing AirTrain Newark on-airport mass transit system. The agency has now completed 80 percent of the procurement process needed to deliver a new modern, reliable automated people mover train system with this latest contract award in the agency's multi-phase procurement process to replace the current outmoded AirTrain system at Newark Liberty International Airport. Tutor Perini/O&G would be responsible for the design and construction of the new 2.5-mile elevated rail structure, known as the guideway, and three new stations for the new AirTrain system that will align with the ongoing redevelopment of Newark Liberty. The existing AirTrain Newark opened for service in 1996 and has become outdated and unable to accommodate growing air travel demand at the airport, where the Port Authority opened a new and much larger Terminal A in 2023 to replace the previous 50-year-old terminal.

The EWR Redevelopment Outreach Team is committed to ensuring broad participation from diverse local firms in the Airtrain Redevelopment Program and the multi-phase procurement process is by design to help break down the selection and contracting of vendors into multiple stages, ensuring transparency, competitiveness and the best value for a large-scale project. Through extensive outreach and strategic collaboration with the agency's Procurement team, the team was able to both identify and 3 qualify hyper-local businesses that met

DOPPELMAYR AND DACK CONSULTING NETWORK EVENT

Doppelmayr and DACK Consulting, hosted by the EWR Redevelopment Elizabeth Outreach Office, held an outreach event inviting local firms to engage with both their outreach team (DACK Consulting) and project team. The event provided attendees with an overview of the firms' roles and anticipated needs across the various phases of the AirTrain Newark Replacement Project. A total of 66 local firms participated. The networking session also encouraged these firms to pursue certification with the Port Authority, promoting greater local involvement in the project.



Doing Business with the Port Authority remains a staple programming that includes an overview of our Certification Process and helps business navigate the Supplier Diversity Website. The team offers these both in person and virtually to accommodate the busy schedules of local business owners.

Community Engagement:

The Community Outreach Offices carried out the agency's commitment to diversity, equity and inclusion via engagement with the local Latino, African American, Veterans, LGBTQIA, Portuguese, and Special Needs communities. Furthermore, the Federal Aviation Administration (FAA) issued a request to Title VI/ADA Compliance to be included in all out outreach. The team continues to make a good faith effort to gather demographic information on our public meetings.

NEWLY CERTIFIED PILOT WORKSHOP

In October 2024, the Office of Diversity, Equity & Inclusion launched and facilitated a pilot workshop designed specifically for newly certified firms with the Port Authority. This initiative aimed to support recently certified vendors by providing essential tools and guidance to navigate Port Authority processes and maximize the benefits of certification.

The workshop featured comprehensive sessions including:

- An overview of registration platforms such as Bonfire
- A presentation by the Procurement Department on how to conduct business with the Port Authority
- Strategies for generating additional opportunities as a certified subcontractor
- Guidance on participating in outreach events and accessing key resources.

This pilot served as a foundational step in strengthening engagement and equipping certified firms with the knowledge and skills needed to pursue contracting opportunities effectively. The success of this initial session will inform future programming and capacity-building efforts.

SUSTAINABILITY

We are proud to announce that the Port Authority was recognized as the Sustainability Partner of the Year by the City of Elizabeth's Groundwork Elizabeth, which is a testament to our ongoing commitment to environmental stewardship and sustainable infrastructure. Through thoughtful programs, strong partnerships and a focus on long-term environmental responsibility, we work with our local sustainability CBOs such as Groundwork Elizabeth to reinforce our mission to build a cleaner, greener future for the communities we serve.

The Outreach Team partnered with Groundwork Elizabeth, Mayor's Youth Council and the Elizabeth Housing Authority to prepare a hands-on interactive activity led by Office of Sustainability. Activities included solar panel informational led by CONRAC Facility's solar contractors, ENGIE SOLAR and hands on Solar Science Kit to harness sunlight, teaching youth about renewable energy principles through play and interactive learning.

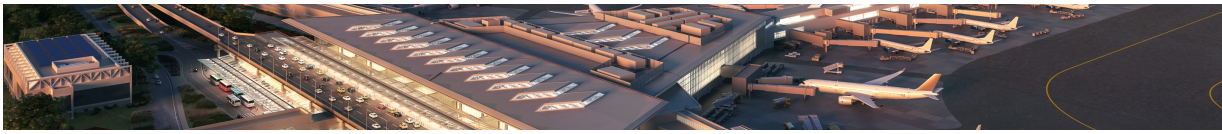
The announcement of the agency's Net-Zero Roadmap, a comprehensive plan comprised of more than 40 actions intended to achieve both its near-term emission reduction goals and its 2050 goal of net-zero carbon emissions took place at Newark Liberty International Airport's historic Building One. Building One will be retrofitted as the first fossil fuel-free building in the agency and intended to be the prototype for the rollout across the agency's building stock.



As Port Authority implements their NET ZERO ROAD MAP, our collaboration with local community-based organizations that focus on Environmental Justice and Sustainability remain an integral part of our programming. EWR Outreach Team hold annual Earth Month events with local high school and college students that expose them to concepts of Earth Science, Sustainability, and Technologies that support the transportation agency with environmental conscious approaches.



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S.T.E.A.M. INTO EWR

The EWR Outreach Team understands the importance of incorporating STEAM into their programming. It is essential as it helps young minds develop critical thinking, creativity, and problem-solving abilities. These skills are crucial for the future, especially as the agency looks to modernize our assets, these frameworks are critical to prepare our future leaders and designers. By integrating Science, Technology, Engineering, Art, and Math. STEAM Education encourages innovation and hands on learning, like that of our S.T.E.A.M. Into EWR Program, making complex concepts more accessible and engaging. Early exposure fosters curiosity, prepares children for a wide range of careers and equips them with the adaptability needed in an ever-evolving world.

GREATER TORONTO AIRPORT AUTHORITY (GTAA) VISITS EWR

As they prepare for an airport redevelopment program, executives and staff from the Greater Toronto Airport Authority (GTAA) visited our 3 major airports in June to gain insights into our aviation redevelopment programs. They returned in mid-August to gain further insights into the work performed by the community outreach teams and communications strategies as it related to redevelopment.

EWR VISION PLAN

The EWR Vision Plan is designed to accommodate increasing demand and evolving changes in the air travel industry, as well as enhancing the overall passenger experience. Under the agency’s guidance and in line with the world-class standards set by the new award-winning Terminal A, the entire Newark Liberty will be reimagined with modern terminals and infrastructure, a more intuitive roadway network, and a redesigned taxiway network to accommodate more aircraft and reduce delays.

EWR NEC STATION ACCESS

The EWR NEC Station Access project was first introduced to the Newark community in 2022 through a series of briefings with local elected officials. This new facility aims to significantly enhance transit accessibility for residents of North Elizabeth and Newark’s South Ward. Once completed, the project will reduce travel time to Newark Liberty International Airport (EWR) and Newark Penn Station to under 10 minutes—an improvement from the current 40-minute commute using existing transit options.

In addition to improving local transit, the new station will enhance connectivity to the PATH system at Newark Penn Station, offering improved access to major employment hubs in Jersey City and Manhattan. The initiative is also expected to drive transit-oriented development around the airport rail station, in alignment with community-led planning goals.

Following initial community feedback in 2022, the EWR Redevelopment Team returned in December 2024 to present an updated version of the project. Revisions were based on input from local residents and officials. The updated plans were shared at a community meeting hosted at the Weequahic Sports Center in Newark’s Weequahic Park.



The Boy Scouts of American engaged at the S.T.E.A.M. into EWR Program, an initiative to expose the community to all thing Science, Technology, Engineering, Art, and Math through one of the agency’s largest asset, Aviation.



The Greater Toronto Airport Authority (GTAA) returned in mid-August to gain further insights into the work performed by the community outreach teams and communications strategies as it related to major airport redevelopment.



EWR NEC Station Access Public Hearing, audience included elected officials, stakeholders, community leaders and residents. Sessions were held in person within the community, additional public briefings were held virtually.

ENGAGE WITH US

The New Terminal A Redevelopment Outreach Team continues to evaluate and assess best practices in programming and outreach surrounding the New Terminal A Redevelopment and overall aviation opportunities.

Should you know anyone who should be included on our email listserv, should you have ideas of events or opportunities that may be of interest, or should you represent a business or community who would like to engage with us, please do not hesitate to reach out.

Email us at:

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